

## **MEDIA RELEASE**

**M. Schaerer Ltd.**

### **Schaerer Coffee Vito – innovation for small catering, office and vending applications**

Moosseedorf, 12 March 2009 – **M. Schaerer Ltd. is launching the Coffee Vito, a further development in the line of successful Schaerer Coffee Factory products. Like its predecessor model, the Schaerer Coffee Vito is available in two different versions, using fresh milk or powdered milk. The new design features an attractive control panel, larger bean containers and "Aquaflex", an added function making it simple to switch between the water tank and a mains water connection.**

In developing the Schaerer Coffee Vito, the focus was on fulfilling the needs of clients who put quality before quantity and for whom ease of operation and low maintenance are important: small cafés and restaurants, offices and vending stations.

#### **Compact, easy to care for, versatile**

The result is an easy-care, flexible, fully automatic coffee machine just 33 centimetres wide that offers up to 15 different beverages plus all the advantages you would expect from a larger, high-capacity coffee machine. Special attention was given to optimising the interface between machine and user: a well-proportioned, individually programmable touch screen provides clear prompts so your beverage turns out just the way you want it at the press of a button. The large coffee bean containers, each with a capacity of 1.1 kg, mean you need to refill less often, making operation less dependent on personnel. Schaerer Coffee Vito is also available with "Aquaflex", a switch that lets you alternate between the water tank and a mains water connection, so the Coffee Vito is ready to go to work in every situation.

#### **Powdered milk: ideal for self-service operation**

The Schaerer Coffee Vito is available in a version using powdered milk as well as in the classical fresh milk version. The powdered milk version is particularly suited for use in the vending sector and other self-service situations: it is easy and fast to refill and clean and only occasionally needs to be checked to ensure ingredients are still fresh. The fresh milk version is equipped with the proven technology of the Schaerer "milk universe" and offers milk foam of the finest consistency and quality beverages of the highest gastronomic standard. Cold, fresh milk may be supplied by Cup & Cool (combined milk fridge and cup warmer), My Fridge (milk cooler) or Under Counter Milk (the space-saving under-counter milk cooling solution).

Both versions can be combined with Choco or Twin Choco, the fully automatic systems for one or two kinds of chocolate powder, allowing an even bigger choice of beverages.

Choco/Topping, a combined system for chocolate and milk powder, is also available as an option.

### **Core components are proprietary developments**

As with all our coffee machines, the core technical components of the Schaerer Coffee Vito are proprietary developments which are all tried and tested and carefully designed to complement one another and offer decisive advantages. The brewing unit is made of plastic instead of metal and is absolutely taste and odour free. The capacity of the boilers and grinders is calculated so that water and coffee beans are always fresh. State-of-the-art software and hardware complete the robust technology that is a distinguishing feature of the Coffee Vito.

### **Presentation at Internorga 2009**

Schaerer will unveil the Coffee Vito at the Internorga Show in Hamburg, 13 - 18 March 2009, Hall B2.EG, Stand B2.EG.205. The Schaerer Coffee Vito will be available from mid-April 2009.

#### **M. Schaerer Ltd.**

Founded in 1892, M. Schaerer Ltd. today forms part of the German-based WMF AG, the worldwide leader in fully automatic coffee machines. Schaerer offers the widest portfolio range of fully automatic models in the industry. The company has a global presence with its own sales and service organisation across Switzerland, three subsidiaries in the USA, Germany and Belgium and a partner network covering the rest of the world.

Text and pictures can be downloaded at [www.schaerer.com/Media Information](http://www.schaerer.com/Media%20Information).

#### **Further information:**

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## Pictures



**Picture 1**  
Schaerer Coffee Vito Powdered Milk version with mains water connection.



**Picture 2**  
Schaerer Coffee Vito Fresh Milk version with water tank and Cup & Cool (refrigerator for 4 litres of milk plus cup warmer for 90-150 cups).



**Picture 3**  
Two large coffee bean containers are standard (each holds 1.1 kg).



**Picture 4**  
Up to 15 programmable beverages (coffee, chocolate and milk).

These pictures can be downloaded at [www.schaerer.com/Media Information](http://www.schaerer.com/Media Information).